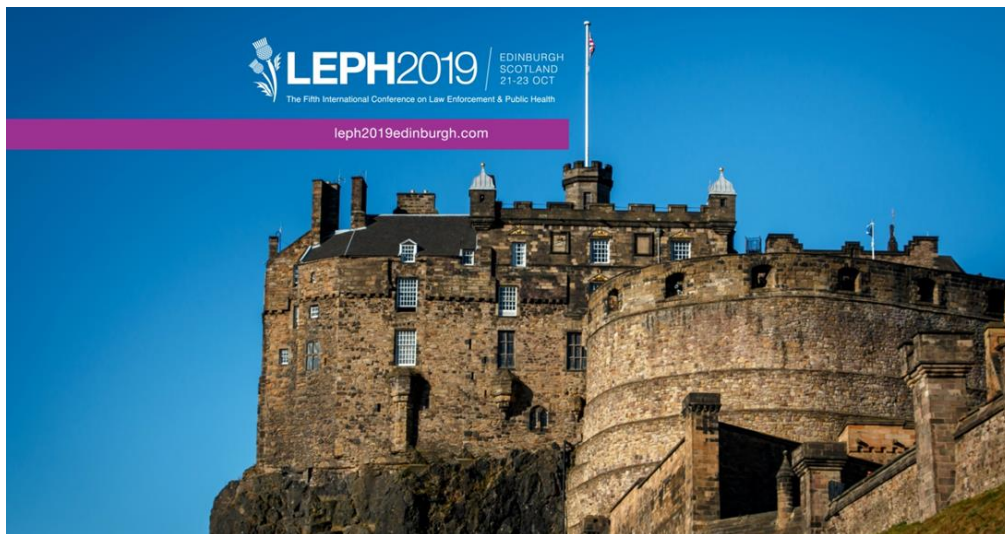


Fifth International Law Enforcement and Public Health Conference, 2019



Marketing Opportunities

Major Partners



In association with



Introduction

Edinburgh, Scotland, will this year play host to the Fifth International Conference on Law Enforcement and Public Health.

Following on from the highly successful conference held in Toronto, Canada in 2018, this year's event will present a unique opportunity to focus on the global research and examples of good practice that underpin the issues, with a key theme of **'Collaborative Leadership'**.

The issue of law enforcement and public health is fundamental in planning for safe and secure communities and the conference will contribute to the achievement of the Rio+20 Conference's **Sustainable Development Goals** (SDGs) to overcome marginalisation.

- **LEPH2019** will help promote healthy lives and well-being leading to peaceful and inclusive societies by an integrated approach of law enforcement and public health" (SDG 3)
- **LEPH2019** will help build police-public health partnerships that are effective, accountable and inclusive" (SDG 16)

The conference will be open to law enforcement and public health agencies, local government, relevant research bodies, academic institutes, key policy makers as well as the commercial sector and other partner organisations.

This international gathering will provide a valuable opportunity for companies and organisations to showcase the products and services that are so critical in the success of delivering safe and secure communities and we hope that you will take the opportunity to join us in Edinburgh.

For further details on the conference or to discuss any potential marketing opportunities please visit the conference website – www.leph2019edinburgh.com or contact CJS Event Solutions on +44 (0) 333 222 4061 or email info@cjsevents.co.uk



Professor Andrea Nolan OBE
Principal and Vice Chancellor
Edinburgh Napier University



Professor Nick Crofts AM
Director
Centre for Law Enforcement and
Public Health

We look forward to welcoming you to Edinburgh.

Principal Supporter

Number of opportunities:	Maximum of two
Cost:	£14,000 + VAT
Terms:	50% on acceptance 50% by 1 st September, 2019

A unique opportunity exists for two organisations to be the Principal Supporters of the Fifth Law Enforcement and Public Health Conference 2019.

This conference will present the Principal Supporters with a unique opportunity to demonstrate their commitment to being at the forefront of efforts to promoting healthy lives and well-being through greater integration of law enforcement and public health working.

In addition to your organisation's logo appearing on all the event material, including pre-event marketing, website, email footers etc, the Principal Supporters will have an opportunity to address delegates during the event.

The organisation (s) acting as Principal Supporters will receive the following benefits:

- Free conference attendance for three delegates with accommodation on the nights of the 20th/21st and 22nd October (single occupancy).
- Attendance for up to six people at the welcome drinks' reception on the Sunday 20th October.
- An acknowledgement by the conference facilitator as a Principal Supporter at the opening conference session.
- A delegate list detailing names and organisations attending the conference, provided one month and two weeks in advance.
- A 25-minute address in a main plenary session. The presentation should include a case study of good practice involving your product or service and how it supports greater collaboration in the area of law enforcement and public health.
- Up to six page insert in the delegate pack.
- A 6 x 2 metre stand space in the exhibition/catering area.
- Your logo on all pre-event and relevant on-site signage.
- A 500 word write up in the conference programme.
- One full page, full colour advertisement in the conference programme.
- Positioning of your organisation's logo on the front page of the conference programme.
- Provision of a barcode scanner to assist you in monitoring your interaction with conference attendees.
- An acknowledgement as a Principal Supporter with your organisation's logo on the conference website – www.leph2019edinburgh.com and a hyperlink to your own website.

Gold Supporter (Welcome Reception)

Number of opportunities:	One
Cost:	£6,500 + VAT
Terms:	50% on acceptance 50% by 1 st September, 2019

As a welcome to LEPH2019 and the historic city of Edinburgh, there will be a drinks reception held at a significant venue early evening on Sunday 20th October. The reception will provide an informal networking opportunity for all attendees to the conference in a casual and relaxed environment.

The organisation acting as the exclusive supporter of the reception will benefit from the following:

- Exclusive branding of the welcome reception.
- Free conference attendance for two delegates with accommodation on the nights of the 20th/21st and 22nd October (single occupancy).
- Attendance for up to ten people at the welcome drinks' reception on the Sunday 20th October.
- An acknowledgement by the conference facilitator as the Welcome Reception (Gold Supporter) at the opening conference session.
- A delegate list detailing names and organisations attending the conference, provided one month and two weeks in advance.
- A 10-minute delegate address at the welcome reception. Up to four page insert in the delegate pack.
- A 3 x 2 metre stand space in the conference exhibition/catering area.
- Your logo on all pre-event and relevant on-site signage.
- A 300 word write up in the conference programme.
- One full page, full colour advertisement in the conference programme.
- Positioning of your organisation's logo on the inside cover of the conference programme.
- Provision of a barcode scanner to assist you in monitoring your interaction with conference attendees.
- An acknowledgement as a Welcome Reception (Gold Supporter) with your organisation's logo on the conference website – www.leph2019edinburgh.com and a hyperlink to your own website.

Naming Rights for the 4th LEPH Oration

Cost: £3,250 + VAT

Terms: 100% on acceptance

This prestigious Oration will set the scene for the LEPH2019 Conference. To be presented on the first day of the conference, the Orator will be an eminent person who will address macro issues that will be pertinent to all delegates.

The sole organisation supporting the exclusive naming rights will benefit from the following:

- Free conference attendance for one delegate with accommodation on the nights of the 20th/21st and 22nd October (single occupancy).
- Attendance for one person at the welcome drinks' reception on the Sunday 20th October.
- An acknowledgement by the conference facilitator as the exclusive supporter of the conference oration.
- A delegate list detailing names and organisations attending the conference, provided one month and two weeks in advance.
- An opportunity to propose a vote of thanks to the Orator.
- Your logo on signage at the entrance to the session.
- A two page insert in the delegate pack.
- A 300 word write up in the conference programme.
- One full page, full colour advertisement in the conference programme.
- An acknowledgement as the Oration supporter with your organisation's logo on the conference website – www.leph2019edinburgh.com and a hyperlink to your own website. Post event your logo and an acknowledgement of your support will appear together with the published Oration.

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Exhibition Packages

Cost: £3,600 + VAT

Terms: 100% on acceptance

LEPH2019 will provide the opportunity for organisations to exhibit their products or services throughout the three days of the event.

Situated in the main refreshment area, where tea, coffee and lunch will be served, this informal environment will allow for meaningful engagement with conference attendees allowing for new contacts to be made and ideas exchanged.

Each exhibitor will benefit from the following:

- A pre-allocated 3 x 2 metre stand space in the exhibition/catering area.
- Attendance for two stand staff at the conference including accommodation on the 20th/21st and 22nd October.
- Free conference attendance for two delegates with accommodation on the nights of the 20th/21st and 22nd October (single occupancy).
- Attendance for two at the welcome reception to be held on the 20th October.
- A four page insert in the delegate pack.
- A 100 word write up in the conference programme.
- A delegate list detailing names and organisations attending the conference, provided one month and two weeks in advance.
- Provision of a barcode scanner to assist you in monitoring your interaction with conference attendees.
- An acknowledgement as an exhibitor with your organisation's logo on the conference website – www.leph2019edinburgh.com and a hyperlink to your own website.

Advertisement in the Conference Programme and Website

Cost: Full page colour £450 + VAT
Half page colour £250 + VAT

Terms: 100% on acceptance

Size: Required as a high-resolution jpeg or pdf file to be supplied by email.

The conference programme will contain full event listings, all information relating to the venue, the conference, the local area and other additional information. A copy will be given to all attendees on arrival at registration.

A limited number of opportunities exist to advertise within the publication. This will allow advertisers to raise their profile, show support for the event and promote their products and services to this influential audience.

Full details regarding due dates for artwork will be provided with confirmation of your booking.

Insert in Delegate Packs

Cost: £400 + VAT per insert (maximum size four pages)

Terms: 100% on acceptance

We have a limited number of opportunities for organisations to insert their leaflets in the delegate pack at a cost of £400 per insert. This will be on a strictly first come, first served basis.

The packs will be distributed to all conference attendees and this provides an excellent and cost-effective opportunity to present your organisation, products or services to this influential audience.

Branding of Interactive Audience Engagement Tool

Number of opportunities:	One
Cost:	£2,200 + VAT
Terms:	100% on acceptance

LEPH2019 will include the use of an interactive engagement tool, sli.do, that will allow all attendees to post questions, take part in polls and share their ideas throughout the event. All the data captured will be collated and used to drive future strategic planning in the areas of law enforcement and public health.

By providing your support for this engagement your organisation will benefit from the following:

- Attendance for one member of staff at the event. This will include the welcome reception on Sunday 20th October and all conference sessions.
- 300 word write up in the conference brochure.
- Sole branding of sli.do – the interactive audience engagement tool.

sli.do

Additional Opportunities

The above packages are not definitive, should you have any additional suggestions regarding marketing opportunities or specific requirements to assist with your marketing then we would be delighted to discuss these with you.

We can also provide equipment in a support of your attendance and where necessary undertake set up of your exhibition stand.

For further information or to book a package please call Atlanta Lloyd on +44 (0) 333 222 4061 or email atlanta@cjsevents.co.uk



LEPH2019 is being delivered by CJS Event Solutions on behalf of Edinburgh Napier University. CJS Event Solutions is the trading name of CJS (UK Management) Limited a Registered Company, Number 5188640, Registered in England & Wales at the address: 6 North Street, Oundle, Peterborough, PE8 4AL, United Kingdom.